

亚洲地区风险企业的战略和课题

Challenges and Strategies of Venture Business in the Asian Region

杨德準

Reigncom Limited 代表理事

Yang Deokjoon

President & CEO, Reigncom Limited

Challenges and Strategies of Venture Business in the Asian Region

亚洲地区风险企业的战略和课题

Yang Deokjoon

President & CEO, Reigncom Limited

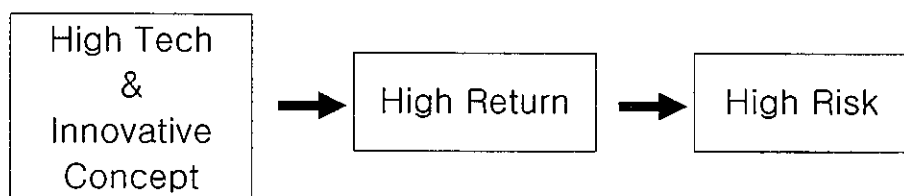
Table of Content

- ☐ What is Venture
 - ☐ Risk of Venture
 - ☐ Ways to Overcome Risk of Venture
 - ☐ AVEN (Asian Venture Enterprise Network)
 - ☐ Case Study
 - ☐ Business Opportunity
-

What is Venture?

- ☐ Difference between Venture and those start-ups
 - ☐ Opportunity to sail to the treasure island
-

Representation of Venture



Risk of Venture

- ☐ Lack of Perfection
 - ☐ Lack of Capital Support
 - ☐ Chasm
-

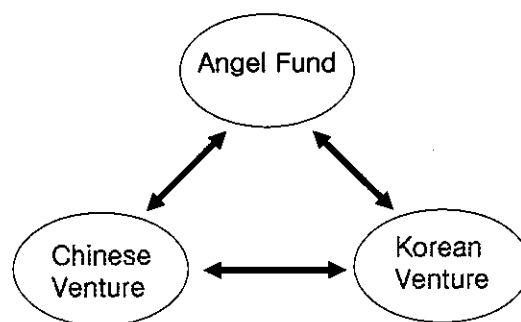
Ways to Overcome Risk of Venture

- ☐ Alliance Partner
 - ☐ Company Branding
 - ☐ Capital Investment
-

AVEN

Asian Venture Enterprise Network

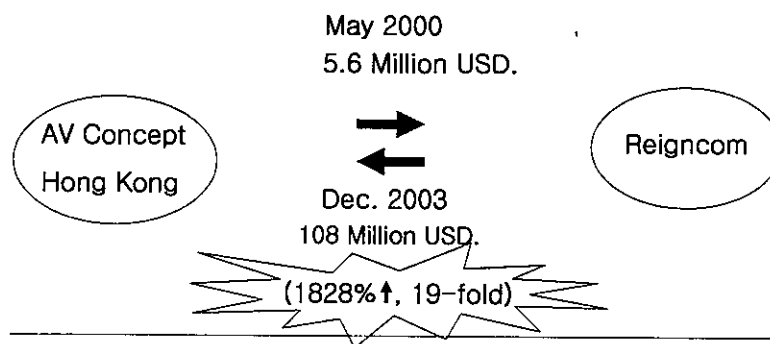
How AVEN work?



- Technology Standardization
 - Strategic Alliance
 - Marketing Network
-

Case Study – Reigncom

□ Case of Chinese Investment to Korean Venture Company



Synergy of Strategic Alliance

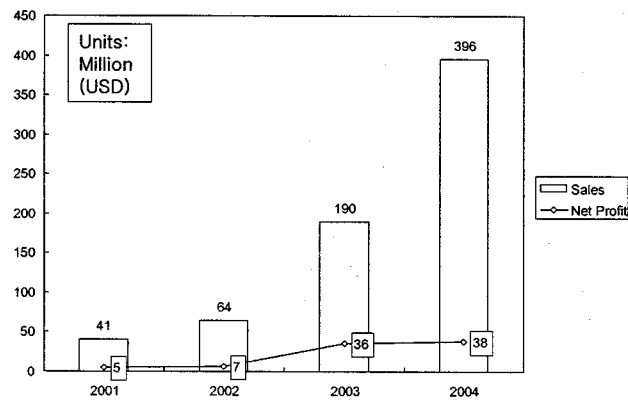
□ Reigncom Benefit

- Quick start of manufacturing
- Fulfill 93 Million USD of operation fund from AV Concept for 4 years

□ AV Concept Benefit

- Earn OEM fee of 17 Million USD for 4 years
- China factory upgrade to high-tech assembly line
- Initiate high-tech OEM businesses

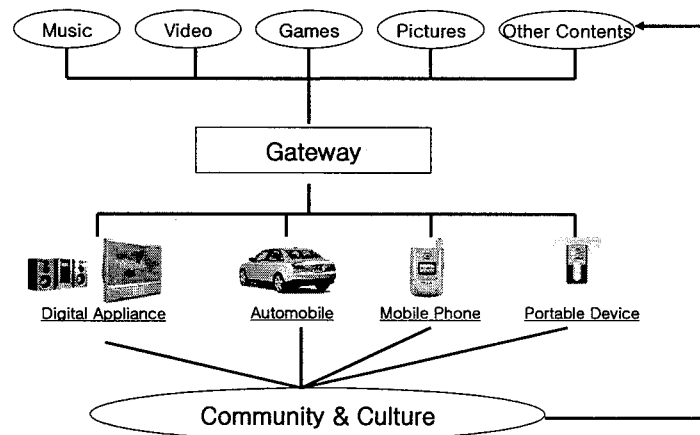
Reigncom Growth



Korea's Communication and Technology Infrastructure

- High Availability for its Scalable Mobile Network Infrastructure ("Ubiquitous City")
 - Gateway to New Digital Trends (Mobile, Devices, Network, and Multimedia)
 - Rapid Technology Commercialization
-

Next Generation Digital World



Venture is Still Treasure Island

- ☐ Ubiquitous Computing
- ☐ Next Generation PC
- ☐ Convergence of Digital & Bio Technology